



More for your Money

Value for Money

Value for money isn't just about cost cutting it is about deciding how services will be best delivered in the future and where investments should be made.

It could even mean delivering a better service for the same money. Stafford and Rural Homes already compares costs and performance delivering value for money everyday and this needs to become further embedded in our organisation. To make this message very clear for our Board, staff, customers and partners we have developed five colourful logos, shown below. They will be used to help us think about and demonstrate value for money.



'More for your Money' is our new strapline and this will help us show how we have considered all aspects of delivering a service.

For example: Stafford And Rural Homes' (SARH), trading company, Housing Worx now delivers replacement kitchens, bathrooms and doors across many of our properties. This saved SARH £118,000 in 2012/13 a figure that increased to over £300K (now including electrics) in 2013/14. This money will be used by SARH to subsidise the acquisition and development of new SARH homes.

If you have got an idea about how we can get 'More for your Money', or if there is something you have seen us do and thought there was a better way we could do it, or even wondered why we do it at all, please let us know.

Please complete our [suggestions form](#) or call us free on **0800 11 45 54**.